

Regeneration and Transport Select Committee

Update to Executive Scrutiny Committee – 5 July 2013

Review of Use of Demographic Information

The initial tripartite for the next review took place on 5 June. The Committee will meet on 15 July to agree the scope and project plan which includes:

The main issues and overall aim of this review:

Demographic information is deemed to be the statistical characteristics of the population. Its availability, quality, and use is key to the Council's strategic planning, decision making, and for targeted initiatives and interventions.

Aim

- To have a better understanding of what demographic information is held across the Council, within key partner organisations, and is available nationally.
- Clarification of where demographic information is filed/located/available
- To better understand how this information can be used in policy making.
- To identify any gaps in intelligence and the resource implications of filling the gaps.
- To identify any potential issues with respect to the identified data and any barriers to its use (e.g. information sharing).

The Committee will undertake the following key lines of enquiry:

- Map what demographic information is held on key systems / within profiles etc within the Council.
- Map key sources of demographic information external to the Council including within key partner organisations and nationally available data.
- Explore a range of case studies to evidence if demographic information has been used appropriately to inform strategic planning, policy making, targeted initiatives and interventions.
- Identify evidence of good practice elsewhere including identification of the resources that support the good practice.
- Identify the analytical skills and resources currently available to support provision of such intelligence / analysis.
- Understand the options around timeliness, geographies, communities of interest etc with respect to demographic data.